



Bridging the gap between farmers  
and the new mobile economy.



**FARMER  
MANAGEMENT**



**AGRO-INPUT  
DEMAND POOLING**



**CROP PRODUCTION  
ESTIMATION**



**FIELD AGENT  
MANAGEMENT**

## Company Profile

We believe that the opportunity exists for any agri-business to become mobilized, market savvy, and successful. Hamwe creates simple and effective app solutions that level the playing field for small holder farmers, giving them equal access to technologies and providing the capabilities to take advantage of the new mobile economy.



source



supply



grow

[www.hamwe.org](http://www.hamwe.org)

[info@hamwe.org](mailto:info@hamwe.org)

Call Us: +256 414 698 588

## About Us

**Hamwe EA** has aspirations to be a leading value-added solutions and premium-rated service provider company in Africa, providing world-class solutions and services to its customers.

**Hamwe EA's vision is** ...to be the leading mobile content and media interactivity provider in the emerging markets worldwide.

**Founded in 2013**, Hamwe EA works with mobile telephone operators and media organizations to develop launch and run value added services for mobile users.

**Mobile Operators** - We provide content and enabling platforms for operator value-added services. We have strong relationships with several leading operators in the markets including: MTN, Airtel, UTL and Orange. Providing services that generate over one million downloads monthly.

**Media** - We provide a variety of media interactivity solutions for print, TV and radio. Also we provide interactive platforms and services for electronic media stations

**Corporate Services** - Hamwe EA runs mobile initiatives for a wide variety of corporations, such as consumer goods companies and financial services providers

### **Some enterprise projects will include:**

- Agriculture WAP service in East Africa including provision and management of WAP Gateway and development and hosting of the WAP portal.
- Ran several interactive SMS-based games
- Run white-labeled information on Demand services for telecoms
- Run live SMS-TV.
- Develop SMS Information services for agricultural extension services.
- Run mobile marketing initiatives.



**forward  
th!nking**



# At the Core of the hamwe work ethos:

## **Innovation**

Hamwe's entire portfolio is designed and developed in-house and draws on its extensive experience in the telecommunications arena, taking into account specific requirements of our clients and partners.



## **Reliability**

A fully resilient, modular, scalable and geographically-diverse platform with 24/7 monitoring and support delivers high performance messaging to all mobile networks across the country.



## **Flexibility**

In addition to a whole range of mobile messaging services, hamwe can also offer specialist solutions tailored to the requirements of mobile operators, service providers, financial services and enterprise organisations.



## **Security**

Security is a core component of the hamwe platform, with multiple secure SS7 connections to trusted operator partners over encrypted access to help protect the confidentiality of customer data.



# Why Mobile

## If You want to compete, You have to go Mobile.

The mobile revolution is on and hamwe can help farmers get their businesses mobilized. We provide modern mobile solutions including mobile apps, mobile optimized websites and local market search optimization services providing exceptional technology, training, and support for farm enterprises at all levels seeking competitive mobile marketing solutions that can improve their bottom-line.

### Imagine

#### A Farmer Who;

- gets real time price information and doesn't have to deal with brokers
- sells his/her produce to the ready local and international market via mobile phone.
- gets farm inputs offer updates at reach



#### A Supplier Who;

- reaches and track down the progress of his clients via click of a button
- does campaign management and support subsidized and increase his sales and customer loyalty



#### A Buyer Who;

gets real-time farm produce information from various markets



## What we do

We provide wireless mobile phone applications and internet-based platforms to send and receive real time data for monitoring the activities of field agents, sales and for conducting surveys.

We employ in-house creative and technical talent as well as handpicked vendors to offer full-service marketing and branding services to SMEs, large enterprises, Government agencies and NGOs. Our wireless mobile application allows companies and agricultural value chain actors to collect data on direct sales, monitoring of operations, tracking stocks with the use of mobile phone on real-time basis.

We provide IT professional services and software development focused around web applications, desktop applications, mobile wireless technologies and their integration with Microsoft's Windows platform. We conduct survey/profiling for organizations using mobile phone java/android application. We train enumerators and ensure data are collected to meet the goals of our clients. We host database of various actors within the agricultural value chain for our clients with high security.

## Our Services

- Farmer Management
- Agro-input Demand pooling
- Crop Production Estimation
- Field Agent management
- FBO Management
- Extension services Monitoring
- Farmer contact & communication management

## Our Products



**Bulk SMS**



**Mobile**  
Payments



**2-Way**  
Messaging



**Push**  
Notifications



**USSD**  
Interactive services

## Our Partners

- Aggregators
- FBOs
- Small holder Farmers
- Agro Input Dealers
- Warehouse & haulage companies



FARMER CONTACT &  
COMMUNICATION MANAGEMENT



EXTENSION SERVICES  
MONITORING



FBO  
MANAGEMENT

SHORT CODE

5040 (RW)

6565 (UG)

6933 (UG)

[www.hamwe.org](http://www.hamwe.org)  
[info@hamwe.org](mailto:info@hamwe.org)  
Call Us: +256 414 698 588